

Anthony G Corbo

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PROFILE

Multimedia specialist skilled in copywriting, design and audio production. Experienced in public speaking, social media, photography, video, and event/project management. Eagle Scout with strong team leadership as well as the ability to work independently.

EDUCATION

Columbia College Chicago

Bachelor of Arts in Advertising | Class of 2016

EXPERIENCE

The Knicks Wall

Multimedia Editor & Podcast Host

June 2015 – present

Head of site branding. Responsible for introducing and creating graphic, audio, and video content across The Knicks Wall's various social channels. Co-host and producer of the TKW Podcast.

Five to Nine

Content Management Intern

February 2017— present

Promotional content creator, photographer, and filmographer for live experiences. Copywriter and art director on print and social pieces. Fivetonine.com blog writer & editor, and creator of internal documents.

CBD Marketing

Copy Intern/Audio Producer

June 2016 – September 2016

Wrote for B2B and B2C agency clients including Whirlpool, MGP Ingredients, and Firestone Building Products. Specialties included product marketing, branding, radio, and trade promotions. Served as audio producer on display and radio pieces, where tasks included writing, recording, editing, and mixing.

National Student Advertising Competition

Creative Director

August 2015 – April 2016

Created a 2017 integrated marketing campaign for Snapple. Roles included copywriting, strategy, A/V production, graphic design, scriptwriting, directing, photography, and presentation. *Placed Second in AAF District Six Regional.*

Organizing for Action

Words/Digital Intern

February 2015 – May 2015

Contributed to several OFA-managed social media entities, including Organizing for Action and Barack Obama on Facebook and Twitter. Also wrote and edited e-mails and articles for barackobama.com.