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| **Date:** | 07/21/16 | **Round:** | FINAL | **Client:** | Whirlpool | **Copywriter:** | Corbo |

**“Blow Your Socks Off Sale” :30 v1**

**Bumper (:06) ­–** Beginning November 1st, stop by Abt Electronics for the Black Friday Blow Your Socks Off Sale!

**Main (:14) –** You know all those single socks just laying around your house? Bring ‘em in and win up to 50 dollars off the year’s lowest prices on select Amana, Whirlpool, and Maytag laundry solutions. All socks collected will be recycled and reused, benefitting your local charities.

**Bumper (:10) –** So, turn one sock into an amazing new washer, dryer—or both!—during the Black Friday Blow Your Socks Off Sale at Abt Electronics. Stop in today!

**“Blow Your Socks Off Sale” :30 v2**

**Bumper (:06) –** This Black Friday through Cyber Monday, stop by Abt Electronics for the Black Friday Blow Your Socks Off Sale—and double your savings!

**Main (:14) –** You know all those single socks just laying around your house? Bring ‘em in and win up to 100 dollars off the year’s lowest prices on select Amana, Whirlpool, and Maytag laundry solutions. All socks collected will be recycled and reused, benefitting your local charities.

**Bumper (:10) –** So, turn one sock into an amazing new washer, dryer—or both!—during the Black Friday Blow Your Socks Off Sale at Abt Electronics. Stop in today!